

*Curriculum Vitae*

# MORSHEDA T. HASSAN, D.B.A.

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## PROFESSIONAL PROFILE/OBJECTIVE

A dedicated professor with over 20 years of experience in teaching, research, service and administration. Utilizes an interactive approach to teaching that engages students to strive for excellence and emphasizes critical thinking. Exceptional track record of success in research with over 40 publications in refereed journals, 60 proceedings/presentations and 8 chapters in professional books. Known for exhibiting integrity and maintaining knowledge of facts during all situations.

## EDUCATION

D.B.A., Louisiana Tech University, Ruston, LA., 2002

M.B.A., Grambling State University, Grambling, LA, 1994

B.S. , University of Helwan, Helwan, Egypt, 1976

## Graduate Credit hours

21 Hours in Accounting, Louisiana Tech University and Grambling State University, 2002

21 Hours in Economics, Louisiana Tech University and Grambling State University, 2002

29 Hours in Statistics, Louisiana Tech University and Grambling State University, 2002

## PROFESSIONAL CERTIFICATION

Online teaching Certificate 2015-2019

Online Certificate- Designing Your Online Course (DYOC) - Pending 05-16 to 05-30

Online Certificate - Applying the QM Rubric (APPQMR) - Pending 06-04 to 06-18

## ACADEMIC HONORS AND AWARDS

The Larry Lundy Endowed Chair in Business, 2019

Delta Mu Delta Honor Medallion, 2014

Research Awards – Wiley College, 2007 – 2017

Research Award: Markov Decision Models for Credit Product Management in Commercial Banks. Chang Liu, Morsheda Hassan, Raja Nassar. International Academy of Business and Public Administration Disciplines April 23-26, Spring 2008.

Research Award: Bank Size and Interest Rate Sensitivity of Bank Stock Returns. Jianzhou Zhu, Morsheda Hassan, and Wanli Li. The International Academy of Business and Public Administration





Research Monographs  
None  
Research

Jason Gibson, Michael Sakala, Freida Ekwueme, Krista Mullen, Ibrahim Salem, and Morsheda Hassan  
Financial Literacy in Higher Education and Social Media , The 2018 International Academy of Business  
and Public Administration Disciplines (IABPAD) Conference (Dallas, Texas, April 19-22, 2018).

Zakiya Pleas-Carnie, Ghislain Nicholas, Ibrahim Salem, and Hassan Morsheda, Recognition and  
Measurement of Financial Instruments, The 2016 International Academy of Business and Public  
Administration Disciplines (IABPAD) Conference (Dallas, Texas, April 21-24, 2016).

Briana Murphy, Zakiya Pleas-Carnie, Kareem McLemore, Ibrahim Salem, Morsheda Hassan, Financial  
Literacy: Key to a Debt to a Debt-Free Generation. The 2016 International Academy of Business and  
Public Administration Disciplines (IABPAD) Conference (Dallas, Texas, April 21-24, 2016).

#### Other Presentations

Ibrahim Salem and Morsheda Hassan, Is a Non-GAAP Measure of Fin

Administration Disciplines (IABPAD) Conference Proceedings, Volume 14, Number 2 (Dallas, Texas, April 23-26. 2015





Hassan, M. Nassar, N., & Mesak H. Time Series and Diffusion Models for Forecasting the Supply and Demand Sides of an Innovation. Morsheda Hassan, Raja Nassar, and Hani Mesak. Federation in Business Disciplines, March 2-6, 2004. Orlando, Florida.

Hassan, M., Kedia, S. , & Witherspoon, A. Personal Value of Accounting Students and Non-accounting Business Majors: Empirical Study, American Society of Business and Behavioral Sciences, Feb. 20-23, 2003.

Hassan, M., Luehlfing, M., & and Wilkie, M. Major Sources of Challenges Facing the CPA Profession and the Suggested Recommendation, International Business and Economics Research Conference, October 7, 2002 in Las Vegas, Nevada.

A Casual Relationship between Economic Freedom and Growth: Extended Study. In Academy of Business Administration, April 17-22, 2002 in Key West, Florida.

Hassan, M., Personal Values of Accounting Students: Empirical Study. International Business and Economics Research Conference, October 7, 2002 in Las Vegas, Nevada.

Corporate Environmental Issues and the Role of the Champion. Business, Industry and Higher Education on the U.S.-Mexico Border, Calexico, California, October 4-5, 2001.

Hassan, M., How can a Firm Convert its Global Presence to Global Competitive Advantage to gain Certain Benefits? American Society for Competitiveness (ASC), October 11-13, 2001

Hassan, M. Hedge Accounting Instruments: Their Purpose, Historical Background, Basic Types and Major Risks Associated with Them. ooi -Business 2000 International Conference. Shreveport, Louisiana, September 17-21, 2000.

Hassan, M. Forces Driving Competition In Assurance services: How CPAs Will Continue to Compete And Enhance Their Competencies? ooi JETeAndl Value of AccountieG[ ]TJETQ G[ ]k.23 495.07 Tm0 g0( )TJET3(t

Professional Practice Standards or Public Policy  
None

Faculty Research Seminar (Symposium)  
None

None-Peer Reviewed Journals  
None

Manuscripts Under Review  
None

Manuscripts In Progress

Presentations and Workshops  
None

Book Reviews  
None

Other

## RESEARCH INTERESTS

Empirical- Discovery scholarship

## PROFFESIONAL SERVICE

Statistical Consultant (2006-present)

Conference Coordinator, I have been serving as a conference coordinator at the conferences of the International Academy of Business Discipline, and the conferences of the International Academy of Business and Public Administration Disciplines (IABPA) – 2004-Present

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Wiley College, Marshall Texas

2018 – Chair of Accounting Department

2006 – 2017: Lead Professor of Accounting Department

2012-2017: The Co-Champion for the ACBSP, Accreditation Council for Business School and Program (ACBSP).

2008-2017: Prepared assessment records for the Accounting Department.

2008-2019: Prepare the accounting program review.

2008-2019: Participated in developing the catalog to the Division of Business and Technology.

2015- 2018: Advisor, NABA Chapter at Wiley College, Business Club, Financial Literacy, Wiley College International Club, the Accounting Club Student Organization.

Founder/Advisor: Delta Mu Delta Nu Lambda chapter of Wiley College 2014-2018

## COMMUNITY SERVICE

Consultation: Serving as a consultant in statistical techniques for students and colleagues in their research – 2006-Present.

Citizens' Service: Helping Citizens in preparing their annual income taxes 2006-2017..

## PROFESSIONAL AFFILIATIONS

Delta Mu Delta Honor Medallion, 2014 - Present

Beta Gamma Sigma (2002 - Present)

International Academy of Business Disciplines (IABD) 2000-2006

International Academy of Business and Public Administration Disciplines 2004-Present

The Phi Kappa Phi Senior Academy Chapter 2005

Academy of Business Administration. 2005-2008

Academy of Economic and Finance 2002- 2006

Decision Sciences Institute- 2002- 2006

Southwest Business Symposium 2002- 2006

## PROFESSIONAL DEVELOPMENT

Professional License Renewal/Re-certification

Online Certificate- Designing Your Online Course (DYOC) - Pending 05-16 to 05-30

Online Certificate - Applying the QM Rubric (APPQMR) - Pending 06-04 to 06-18

Classes Attended

None

Educational Seminar/Symposium/Conference or Meeting Attended

Educational Workshops Attended

